ECNL Multimarket

Sample size: 6104
Fieldwork: 27 Sep 2022 - 30 Sep 2022
Q2 Thinking about your rights and freedoms, including privacy, how concerned are you, if at all, about the use of artificial intelligence (AI) in each of the following areas of society?

Artificial intelligence (AI) is defined as machines and systems that use advanced technology to make predictions, recommendations or decisions.

<table>
<thead>
<tr>
<th>Area</th>
<th>Very Concerned</th>
<th>Quite Concerned</th>
<th>Not Very Concerned</th>
<th>Not at All Concerned</th>
<th>Don’t Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>National security / defence (e.g. the use of AI by governmental bodies like border...)</td>
<td>11%</td>
<td>27%</td>
<td>32%</td>
<td>24%</td>
<td>6%</td>
</tr>
<tr>
<td>Banking / insurance / credit scoring (e.g. the use of AI in making decisions about...)</td>
<td>11%</td>
<td>28%</td>
<td>34%</td>
<td>22%</td>
<td>5%</td>
</tr>
<tr>
<td>Crime prevention (e.g. the use of AI to help predict and prevent crime, including...)</td>
<td>19%</td>
<td>30%</td>
<td>28%</td>
<td>17%</td>
<td>6%</td>
</tr>
<tr>
<td>Smart devices in the home (e.g. the use of AI in smart fridges, smart speakers and...)</td>
<td>22%</td>
<td>35%</td>
<td>25%</td>
<td>14%</td>
<td>5%</td>
</tr>
<tr>
<td>Social media / internet use tracking (e.g. the use of AI to show you tailored ads...)</td>
<td>13%</td>
<td>29%</td>
<td>32%</td>
<td>22%</td>
<td>5%</td>
</tr>
<tr>
<td>Healthcare (e.g. the use of AI in diagnosing symptoms)</td>
<td>15%</td>
<td>29%</td>
<td>30%</td>
<td>21%</td>
<td>5%</td>
</tr>
<tr>
<td>Job applications (e.g. the use of AI in screening candidates for jobs)</td>
<td>13%</td>
<td>29%</td>
<td>32%</td>
<td>19%</td>
<td>6%</td>
</tr>
<tr>
<td>Benefits and welfare (e.g. the use of AI in assessing eligibility for state benefits)</td>
<td>13%</td>
<td>29%</td>
<td>33%</td>
<td>19%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Matrix | 6104 respondents
Q3 Which of the following statements best describes your view? If you are not sure, please go on your gut instinct!

When the government uses artificial intelligence (AI) for national security purposes, it should always ensure that rights of all individuals and groups are respected.

70.0%

When the government uses artificial intelligence (AI) for national security purposes, it shouldn't always have to ensure that rights of all individuals and groups are respected.

19.1%

Don't know

10.9%
Q4 How would you feel about your national government, including secret services, using facial recognition technology in public spaces, e.g. in city squares or shopping malls?

Facial recognition technology is technology that is capable of remotely identifying human faces and matching them to existing databases (e.g. government or police databases).

Very uncomfortable: 19.2%
Quite uncomfortable: 29.5%
Quite comfortable: 30.5%
Very comfortable: 13.9%
Don't know: 6.8%

Single select | 6104 respondents
Q5 How would you feel if another EU country that you travelled to for holidays, work or study, had fewer protections of your rights and freedoms when it comes to the use of artificial intelligence (AI) by secret services?

- I wouldn't be bothered: 21.0%
- I would be concerned: 64.6%
- Don't know: 14.4%

Single select | 6104 respondents
Q6 When artificial intelligence (AI) is being used by a private company or government agency to make predictions about you or assess your behaviour, how important, if at all, is it to you that...

- You are informed that AI is being used: 99% Not at all important, 34% Not very important, 47% Quite important, 38% Very important, 6% Don't know.
- You have access to information about how the AI system works: 41% Not at all important, 38% Not very important, 41% Quite important, 7% Very important, 11% Don't know.
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Custom audience | 6104 respondents

Netherlands 8.3%
Rome 8.3%
Ireland 8.2%
Germany 8.4%
Belgium 8.3%
Poland 8.3%
Czech Republic 8.4%
France 8.4%
Italy 8.3%
Spain 8.3%
Finland 8.3%
Sweden 8.5%
Germany 8.4%

A1 What is your age?

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>16 - 17</td>
<td>0.0%</td>
</tr>
<tr>
<td>18 - 24</td>
<td>10.2%</td>
</tr>
<tr>
<td>25 - 34</td>
<td>19.9%</td>
</tr>
<tr>
<td>35 - 44</td>
<td>21.4%</td>
</tr>
<tr>
<td>45 - 54</td>
<td>19.1%</td>
</tr>
<tr>
<td>55 - 64</td>
<td>16.2%</td>
</tr>
<tr>
<td>65+</td>
<td>13.1%</td>
</tr>
</tbody>
</table>

Standard audience | 6104 respondents
What is your sex?

- Male: 50.4%
- Female: 49.6%

Standard audience | 6104 respondents
A15 What is your level of education?

- Primary Education: 2.4%
- Secondary Education: 29.9%
- Tertiary/Technical College Education: 20.8%
- University/Higher Education: 30.6%
- Postgraduate Education: 15.7%
- None completed: 0.3%
- Prefer not to say: 0.2%

Standard audience | 6104 respondents
A16 Would you say that the place you live is...

- Rural: 18.3%
- Suburban: 12.6%
- Urban - town: 31.7%
- Urban - city: 37.0%
- Other: 0.4%

Custom audience | 6104 respondents